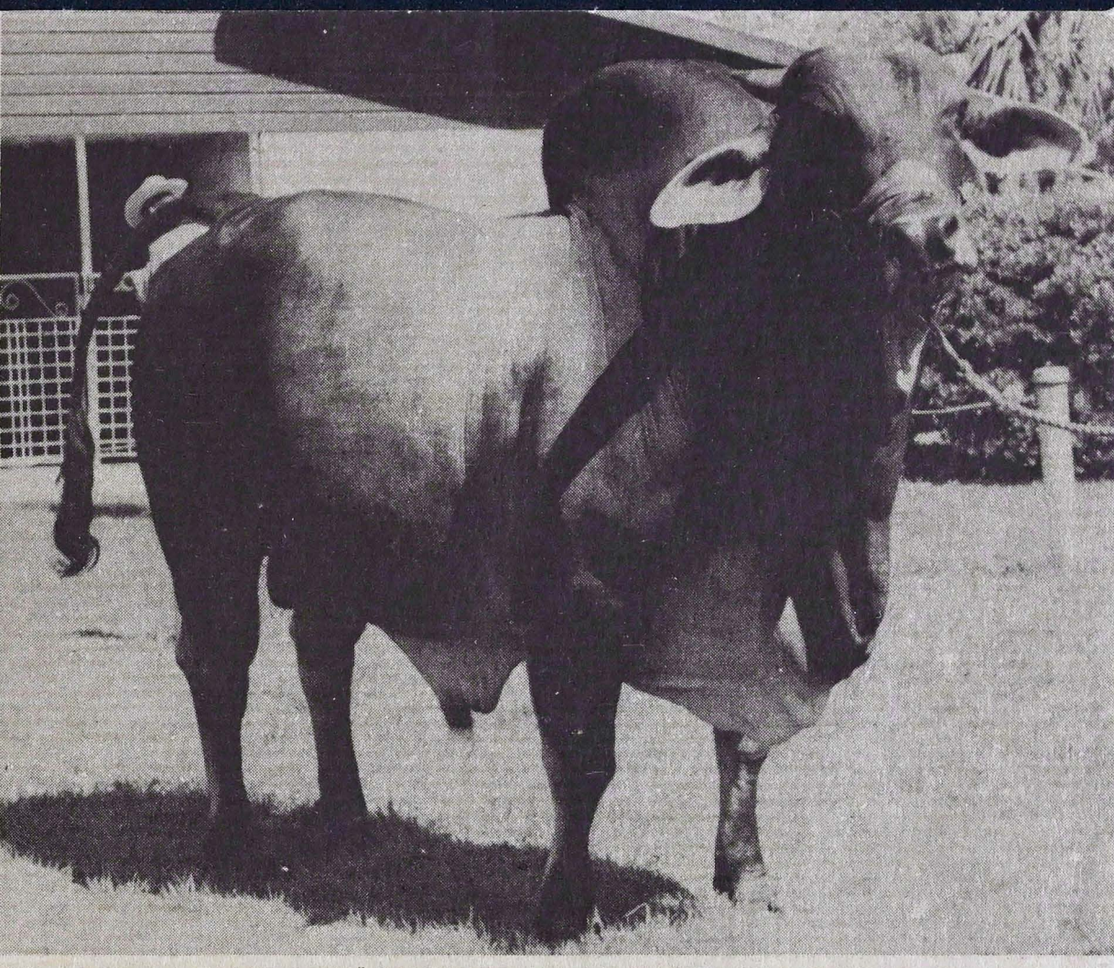


CATTLEMEN'S TOUR AROUND SOUTH AMERICA

FLORIDA STATE LIBRARY

Leaves Miami
January 4, 1953

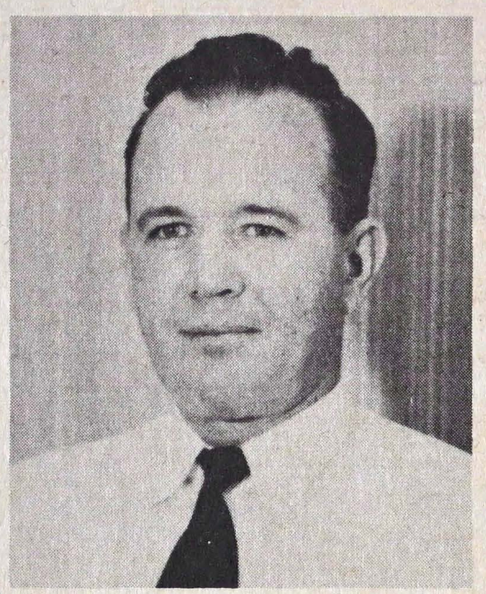
FLORIDA STATE LIBRARY

CATTLE

BRANIFF AIRWAYS

FIVE COUNTRIES

Personally Escorted by MR. G. T. STACK



Mr. G. T. Stack, the conductor of the tour group, is an old hand at ranching and farming. At present he is in charge of sales and promotion for the Norris Cattle Company in Ocala, Florida.

Mr. Stack was born in Michigan, grew up on a Montana ranch, and holds an agricultural degree from Montana State College. For twelve years he was with the U. S. Department of Agriculture on livestock and agricultural projects. Three years were spent in Peru under the Institute of Inter-American Affairs.

Mr. Stack speaks Spanish, knows Latin America and it would be practically impossible to secure a better tour conductor.

Jan. 4 The group will assemble at the COLUMBUS HOTEL in MIAMI and leave BRANIFF INTERNATIONAL AIRWAYS office for the airport to board Flight 605 leaving at 8:00 PM for PERU.

Jan. 5 Arrive LIMA at 9:10 AM. Transfer from the airport to the HOTEL BOLIVAR, where the elite of LIMA meet and where twin bed double rooms with bath have been reserved for the party.

After settling in your rooms automobiles and guides will be waiting for the group to take you for a drive around the residential section of LIMA. Visit to Miraflores, San Isidro, the Inca Museum, and lunch at Lima's famous Country Club.

After lunch, autos and guides will be waiting

for a trip through ancient LIMA; visited will be the Plaza de Armas, the Cathedral containing the remains of Pizzaro, the Old Inquisition Hall, the Perricholi and Torre Tagle palaces.

Jan. 6 Meeting and opportunity for discussion with leaders in the cattle industry. Meeting with the Commercial Attache of the Department of State.

Jan. 7 Leisure day in LIMA to take advantage of fine bargains in silver and alpaca along the shops of the Avenida Union. Also opportunity for further talks with individual cattle breeders.

Jan. 8 After breakfast transfer by motor from the HOTEL BOLIVAR to the airport to board BRANIFF Flight 601 at 10:00 AM for BUENOS AIRES — stupendous flight over the center of SOUTH AMERICA — BOLIVIA, PARAGUAY — to the center of the cattle industry, ARGENTINA. Upon arrival at 9:15 PM you will be met at the airport and taken to the HOTEL PLAZA.

Jan. 9 Your first day in BUENOS AIRES will be devoted to an orientation tour of this great city — the Paris of the Western Hemisphere. By automobile and with guide you will visit the Avenida de Mayo, Corrientes (the Broadway of Buenos Aires), Callao, Diagonal del Norte, the Jockey Club.

Jan. 10 Today's trip is one of the highlights of the tour — all day at one of Argentina's leading "estancias" some 100 kilometers in the country. 400 cattle of various breeds, opportunity to discuss the cattle business with your hosts, watch the "gauchos" at work and play, steaks prepared in the open, and back to the city for dinner.

Jan. 11 After breakfast your second trip through that section of BUENOS AIRES featured by its beautiful parks and avenues, the Rose Garden, Palermo Park, Race track and Riverside Drive.

Jan. 12 Free day in BUENOS AIRES for discussions with the Commercial Attache of the State Department or with individuals or to stroll along the Calle Florida outside your hotel — a street lined with wonderful shops. Leather goods, alligator bags, etc. are specialties. For those who would like to see one of BUENOS AIRES' night spots, the Tabaris is recommended.

Jan. 13 Cars will be waiting after breakfast to transfer you to the airport to board PANAIR do BRASIL Flight 288 at 10:00 AM for SAO PAULO, third largest and fastest growing city in South America. Arrive at 3:10 PM and

transfer to the HOTEL EXCELSIOR. After checking into your rooms, autos will be waiting to take you for a short tour through SAO PAULO

Jan. 14 UBERABA is the center of the BRAHMA BREEDERS ASSOCIATION of BRAZIL. Today and tomorrow will be two memorable days for cattlemen. The trip today is made by private plane. On arrival transfer to hotel and in the afternoon a visit to the ZEBU BREEDER ASSOCIATION and a cattle farm.

Jan. 15 In the morning, a second visit to the Cattle Association and visit to one of the best cattle ranches in the district. In the afternoon return Flight to SAO PAULO.

Jan. 16 In the morning by chartered motor coach the party will leave SAO PAULO for RIO. This gives a splendid opportunity to see the countryside, visit a ranch or two, take lunch on the way, and arrive at fabulous RIO before dinner. Reservations at the famed COPACABANA PALACE on its wide expanse of beach.

Jan. 17 In the morning autos will call at your hotel and you will have a half day tour of the city, the avenues, parks, climaxed by the cable car ascent of famed SUGAR LOAF MOUNTAIN overlooking the city.
In the afternoon opportunity to meet Commercial and Agricultural representatives of the State Department.

Jan. 18 Today's trip is up the mountains to the fabulous QUITANDINHA HOTEL and PETROPOLIS. The trip is by motor, lunch at the hotel.

Jan. 19 Half-day tour of Rio's surrounding countryside, ranges of mountains, tropical forests and the climb of CORCOVADO surmounted by the 100 foot high statue of Christ.

Jan. 20 Transfer to airport to board BRANIFF'S "EL CONQUISTADOR" Flight 600 leaving at 9:10 AM for PANAMA. On this extraordinary flight you fly over the Matto Grasso of Brazil, PERU, ECUADOR and COLOMBIA to PANAMA.

Jan. 21 Arrive PANAMA at 1:05 AM and transfer to HOTEL EL PANAMA. In the afternoon tour of Old Panama, the old 17th century town, and to the Miraflores Locks of the Canal and the Zone.

Jan. 22 Today's trip is to a "hacienda" about 20 miles from Panama City which specializes in Brahma and half breed Brahma cattle. After lunch here and opportunity to talk with the owner, return to your hotel.

Jan. 23 This morning we leave PANAMA at 11:50 AM via AEROVIAS COLOMBIA Flight 747, arriv-

ing at MEDELLIN at 2:00 PM. Change planes to Flight 652 leaving at 4:40 PM and arrive at BOGOTA at 5:05 PM. Transfer on arrival to HOTEL CONTINENTAL.

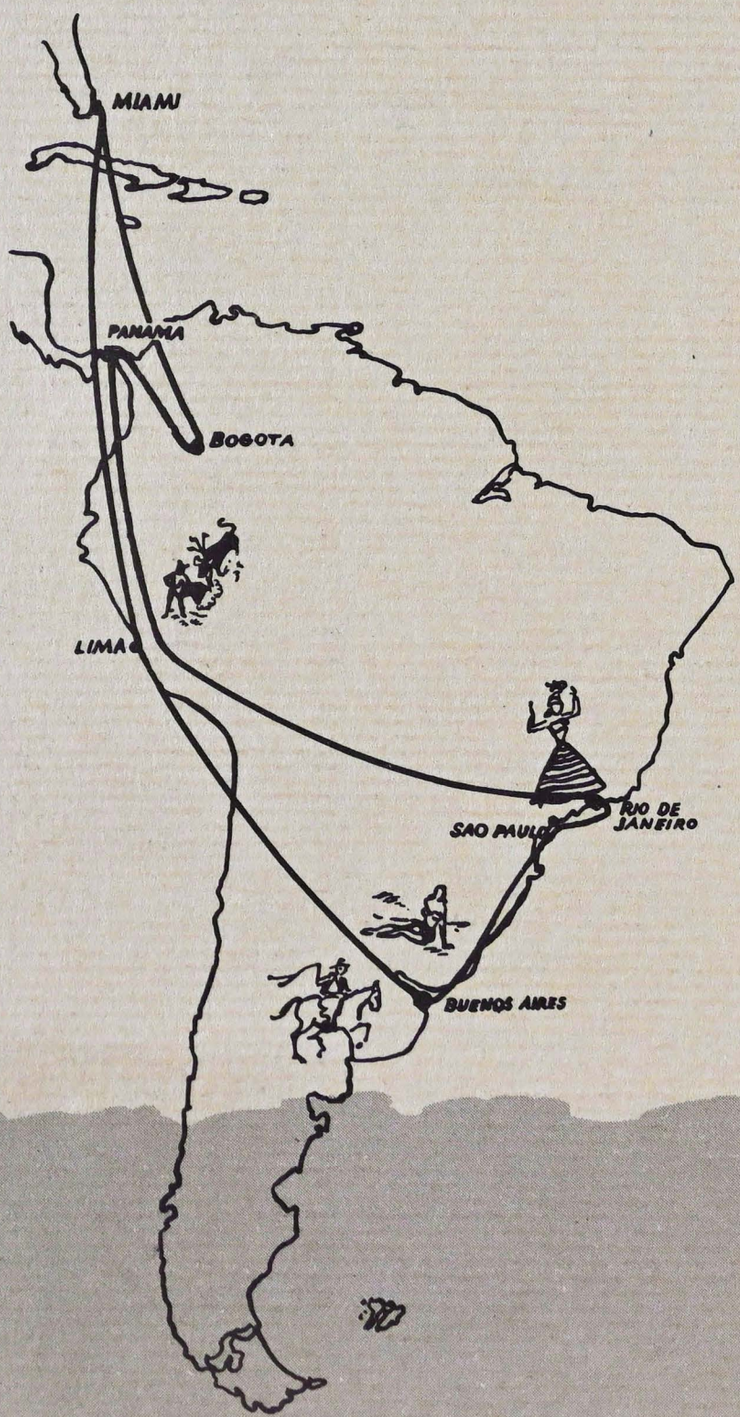
Jan. 24 DR. H. BONILLA GUZMAN, Editor of "El Cebu" Magazine and MR. ENRIQUE ORTIZ RESTREPO, President of the Brahma Breeders Association have prepared an interesting and attractive program of interest to all cattlemen.

Jan. 25 Today a visit is scheduled for a typical "hacienda" specializing in Brahma breeding.

Jan. 26 After a tour of the City of BOGOTA, we have our last opportunity to thank our hosts and bid "hasta la vista" to our Latin American friends. We take off in the morning.

Jan. 27 Up early to board return flight to MIAMI. Transfer to airport to board AEROVIAS COLOMBIA Flight 770 leaving at 7:00 AM. Arrive MIAMI 3:35 PM.

Tour rate based on current foreign exchange rates $1,390.00



THE PRICE OF THE TOUR INCLUDES:

TRANSPORTATION—First class air ticket from Miami back to Miami. Motor coach from Sao Paulo to Rio.

HOTELS—Share twin bed double with private bath at de luxe hotels. Superior grade rooms.

TRANSFERS—On arrival and departure at each city including tips for two pieces of baggage per person. Baggage allowance 66 pounds on all flights.

SIGHTSEEING—By private automobiles including services of guide/chauffeur and all entrance fees.

NOT INCLUDED IN TOUR RATE are meals, beverages, personal expenses such as laundry, etc.

Travel Bureau
TAMPA MOTOR CLUB
601 E. Lafayette Street
PHONE 2-1841 TAMPA, FLORIDA

Ephemera
Castle

BROWNELL TRAVEL BUREAU
Brown-Marx Building
Birmingham, Alabama